

Coalition for a Better Wallingford celebrates GivingTuesday, joining millions around the world participating in the global generosity movement on December 1, 2020.

GivingTuesday is a global generosity movement, unleashing the power of people and organizations to transform their communities and their world. GivingTuesday will kick off the generosity season this year by inspiring people to give back on December 1, 2020, and throughout the year.

Our mission is to "Engage Wallingford's community resources to produce healthy, caring and responsible citizens by raising awareness and reducing substance abuse among our youth."

GivingTuesday was launched in 2012 as a simple idea: to create a day that encourages people to do good. Over the past nine years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

People demonstrate generosity in many ways on GivingTuesday. Whether it's helping a neighbor or stranger out, showing up for an issue or people we care about, or giving to causes we care about, every act of generosity counts. GivingTuesday has raised billions of dollars for critical causes around the world and gets 21 billion impressions on social media from people and organizations speaking up for the causes that matter to them and encouraging others to get involved in their communities.

"GivingTuesday inspires people all around the world to embrace their power to drive progress around the causes they care about, not just on one day but throughout the year." said Asha Curran, GivingTuesday's CEO, and co-founder. "With country and community leaders, millions of organizations, and countless givers of all kinds, GivingTuesday is creating a shared space where we can see the radical implications of a more generous world."

Those who are interested in joining the Coalition for a Better Wallingford's GivingTuesday initiative can visit CBWLFD.org. For more details about the GivingTuesday movement, visit the GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTuesday and #GivingTuesday on Twitter.

About Coalition for a Better Wallingford

Coalition for a Better Wallingford is a grassroots organization established in 2012 as a result of alarming drug and alcohol addiction/abuse statistics among teens and young adults in the community. From 2010 to 2013 there were 53

documented substance abuse deaths and hundreds of overdoses in Wallingford. The statistics are unfortunately common and very familiar in all communities throughout Connecticut and the United States.

Addiction is misunderstood and does not discriminate by social or economic class. It is a complicated illness that destroys lives and families emotionally and physically. In response to these circumstances the Coalition set out to be the bridge to provide help, hope and support in collaboration with other community organizations.

Our main goal is to bring awareness that Substance and Alcohol addiction/abuse is happening in our community. The best way to help parents, young adults and kids is to educate them on the harms of these substances and alcohol to prevent more overdoses and deaths.

We want to engage Wallingford's community resources to provide healthy, caring and responsible citizens by raising awareness and reducing substance abuse among our youth.

About GivingTuesday

[GivingTuesday](#) is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe.