

System Wide PTAC

Parent Education Subcommittee: Underage Drinking

I. Goal: educate parents about the risks of underage drinking, focusing on:

- The law & parent liability
- Impact to teen health & wellness
- What can parents do

II. Approach: Collaborate with WPS, DYSS, CBW

- ✓ Promote/support/leverage existing Wallingford programs
- ✓ Identify and develop programs to address gaps
- ✓ Focus on times of key risk: prom, senior skip day, graduation parties

III. Initiatives & Opportunities

Initiatives & Opportunities		
Status	Program	Action items; what more can we do?
New	Parent education about law/liability (SW PTAC sub-committee, WPS, WDYSS, CBW)	<p>Create Power Point presentation with voice over.</p> <ul style="list-style-type: none"> • Divide into 3-4 minute mini-segments; grouped by topic <p>Live presentation to parents – 1 hour- ish</p> <ul style="list-style-type: none"> • Greg Allen presenter (use ppt w/out voiceover), possible guest speaker(?), parent Q&A, resources/handouts. • Multiple sessions. Initial presentation hosted by CBW, promoted at schools via PTACs, e-mail blasts, websites, social media. Trial run. Then offer presentations at both high schools. • Target April for initial presentation (prior to Wlfd prom season) <p>Distribute/communicate ppt mini-segments via websites & social media:</p> <ul style="list-style-type: none"> • WPS website (health/wellness) • CBW website/blog/FB • explore other options

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Initiatives & Opportunities		
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New	Safe Prom Pledge (SW PTAC sub-committee, WPS, WDYSS, CBW)	<p>Voluntary form for parents and students to sign that pledges that students will not drink at prom or any of the associated prom activities.</p> <ul style="list-style-type: none"> • When prom tickets are purchased, pledge is sent via e-mail to parent. Ask that pledge be signed by parent and student and turned back in to school (class advisor). • How do we handle guest? (w/ld student vs. not w/ld student?) • Promote via banner across South Main St. (by MYB) • Promote via card and/or poster at local shops (target those that sell/rent prom-wear, flowers, etc.) • Promote via school e-mail blast and social media.
New	Athletic department presentations (WPS)	New opportunity planned to educate athletes and their parents during mandatory meeting at start of each season. Implement captain's code of conduct. Possible opportunities for sub-committee support: offer to share materials; collaborate for common message.
Existing	Project graduation (WDYSS, WPS)	<p>Well established program. Opportunities for sub-committee support:</p> <ol style="list-style-type: none"> 1. BOE send home letter to all senior families, explaining program in context of underage drinking and safe alternative, encourage attendance. 2. Signs (e.g. from Parents who Host Lose the Most) - TBD
Existing	2013 Student Health Survey (WPS, WDYSS, CBW)	<p>Survey administered to LH & MTS high school students, fall 2013. Opportunities for sub-committee support:</p> <ol style="list-style-type: none"> 1. Communicate results to parents <ul style="list-style-type: none"> • (Sheehan hosted meeting 1/8/15 w/ joint PTAC promotion) • LHHS hosted meeting in the spring? Joint PTAC promote? 2. Advocate for administration of follow-up survey which includes student participants from the first survey. (Fall 2015 survey would include 2 grades from original survey; fall 2016 survey would include 1 grade from original survey.)
Existing	Parent education – middle school orientation (new fall 2014) (CBW, WPS)	Provided by CBW. Opportunities for sub-committee support: consider expanding to include HS orientations.